

Project and Communication MANAGER

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Driver's License

FRENCH

Native language

ENGLISH

Equivalent Level B2

PROJECT DEVELOPMENT SKILLS

Diagnosis and Active listening • Strategy

Marketing : Image - Communication - Commercial

Action plan • Framework document

Teamwork • Coordination • Project leading

IMAGE & COMMUNICATION SKILLS

Image : Identity & Marketing

Communication : Visual : Logo • Graphic charter • Print

Web : Website • Online store • E-mail

Commercial : Prospecting • Sales and Negotiation • Loyalty

Support & Training : Individual and Collective

COMMUNICATION MANAGER | 2015 > 2021

For Companies from all sectors of activity
Freelance @ FLORE-K.COM

Image and Communication - Business development
Training & Support for University and Companies
+ 30 projects completed

PROJECT MANAGER ♦ Culture | 2009 > 2014

Le Grésivaudan Intercommunal (100 000 inhab.)

Organization of 25 festivals & events
Writing strategy and framework documents
Close work with artists and politicians
Development of digital tools - Network animation
Support for 30 projects - Tutoring of university students
550 associations - Budget : € 800,000 / year

PROJECT MANAGER ♦ Technical project | 2008

Local authorities (30 000 inhab.)

Design and development of the road accessibility plan
Interactive computer document
Adopted by city council - Budget : € 6 million

VOLUNTEER | 6 years

For different associations

PETA * Cycling * Event * Business helper



CONTINUOUS TRAINING

Digital Communication :

- Wordpress and Woocommerce website
- Basic Print softwares

Business Development

Team leading - Meeting management

DIPLOMAS

Bachelor's degree 3 years

Local Authorities Management

Communication and Psychology Specialty
France • Grenoble • 2008

High school diploma in Science • 2005

◆ HOBBIES

Drawing - Plastic Arts including Street art
Music and Live shows
Earth caring
Traveling

